



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(FORMERLY KNOWN AS WEST BENGAL UNIVERSITY OF TECHNOLOGY)

Main Campus : Haringhata, Nadia, Pin-741249
Kolkata Campus : BF-142, SECTOR-I, SALT LAKE CITY, KOLKATA-700 064, (INDIA)
Website : www.wbut.ac.in

Ref. No. :

Date :

No:07.01/Regis/Ph.D./2018

Dt: 07.09.2018

Provisional Certificate

Mr. **Soumya Mukherjee** of Maulana Abul Kalam Azad University of Technology, West Bengal has successfully defended his Doctor of Philosophy (Ph.D.) Thesis in the discipline **Management** under the category **Management** on **30th August, 2018**.

The title of his thesis is: **"UTILITY OF MARKETING COMMUNICATION FOR PROMOTING BRAND AWARENESS ON SOME SELECTED FMCG PRODUCTS WITH SPECIAL EMPHASIS TO COSMETICS AND TOILETRIES"**.

He is awarded the Ph.D. degree provisionally.

Indranil Mukherjee

(Dr. Indranil Mukherjee)
Registrar (Acting)

Registrar (Acting)
Maulana Abul Kalam Azad University
of Technology, West Bengal
Haringhata, P.O.-Simhat, Pin-741249

Copy forwarded for information:-

1. The Candidate
2. The Vice-Chancellor, MAKAUT, WB
3. All HOD, MAKAUT, WB
4. The Controller of Examinations, MAKAUT, WB
5. Dr. Mrinal Kanti Das, Supervisor
6. O/C