

NATIONAL CONFERENCE ON "INNOVATIVE BUSINESS PRACTICES AND SUSTAINABLE DEVELOPMENT IN MODERN ERA"

PROGRAMME SCHEDULE OF THE NATIONAL CONFERENCE

9:30 AM to 10:00 AM Registration

**10:00 AM
to
11:00 AM**

Inauguration

* Mangalacharan
* Lightening of the Lamp
* Felicitation of Dignitaries
* Welcome Address by Prof. (Dr.)
Debabrata Majumdar, Director (Academics)
, BSTM *
Address by Prof. Soumik kanti Ghosh,
President, BRASS.

11:00 AM to 11:15 AM Tea Break

**11:15:00 AM
to
1:00 PM**

**Plenary Session Theme:
Innovative Business Practices
&
Sustainable Development
in Modern Era.**

1. Key Note Address by Prof.(Dr.)
Debasish Sur , Head , Commerce , The
University of Burdwan
2. Special Address by Prof. (Dr.)
Isita Lahiri, Business Administration, The
university of Kalyani.
3. Special Address by Prof. (Dr.)
Tathagata Bandyopadhyay, Production &
Quantitative Methods Area IIM ,
Ahmedabad.
4. Vote of Thanks by Mr. Surajit Nag ,
Executive Member, Governing Body.

1:00 PM to 2:00 PM Lunch Break

**2:00 PM
to
4:00 PM**

**1. Financial Excellence:
Track 1
2. Agile Marketing :
Track 2
3. Strategic HRM:
Track 3**

1. Chair Person : Dr. Ayan Majumder ,
Aliah University 2.
Chair person : Dr. Mrinal Kanti Das,
Kanchra para College, The University of
Kalyani.
3. Chair Person: Dr Bikram Singh, The
University of Calcutta

**4:00PM
to
5:00PM**

**Valedictory
Session & Best Paper
Awards
Distribution**

Concluding remarks about the Conference:
1. Prof. (Dr.) B.N.Biswas, Chairman,
Academics, SKFGI
2. Prof. (Dr.) Pranabesh Chakraborty,
Director (SEDCO- GOVRNING TRUST)
3. Prof. (Dr.) Jayanta Chatterjee, BST